



ALCHEMY  
LEADS



# ALCHEMYLEADS ONSITE, OFFSITE, LOCAL SEO, AND CONTENT

DIGITAL PR FOR THE CANNABIS INDUSTRY

Are You Ready **To Grow Your Business?**

We make the magic happen by increasing sales and conversions, not just rankings.

Mar20,  
2021

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We recently helped a cannabis delivery service scale from **\$53k/mo to \$114k / mo** by increasing organic traffic using only offsite SEO & digital PR, over the course of 12 months.



## HOW?

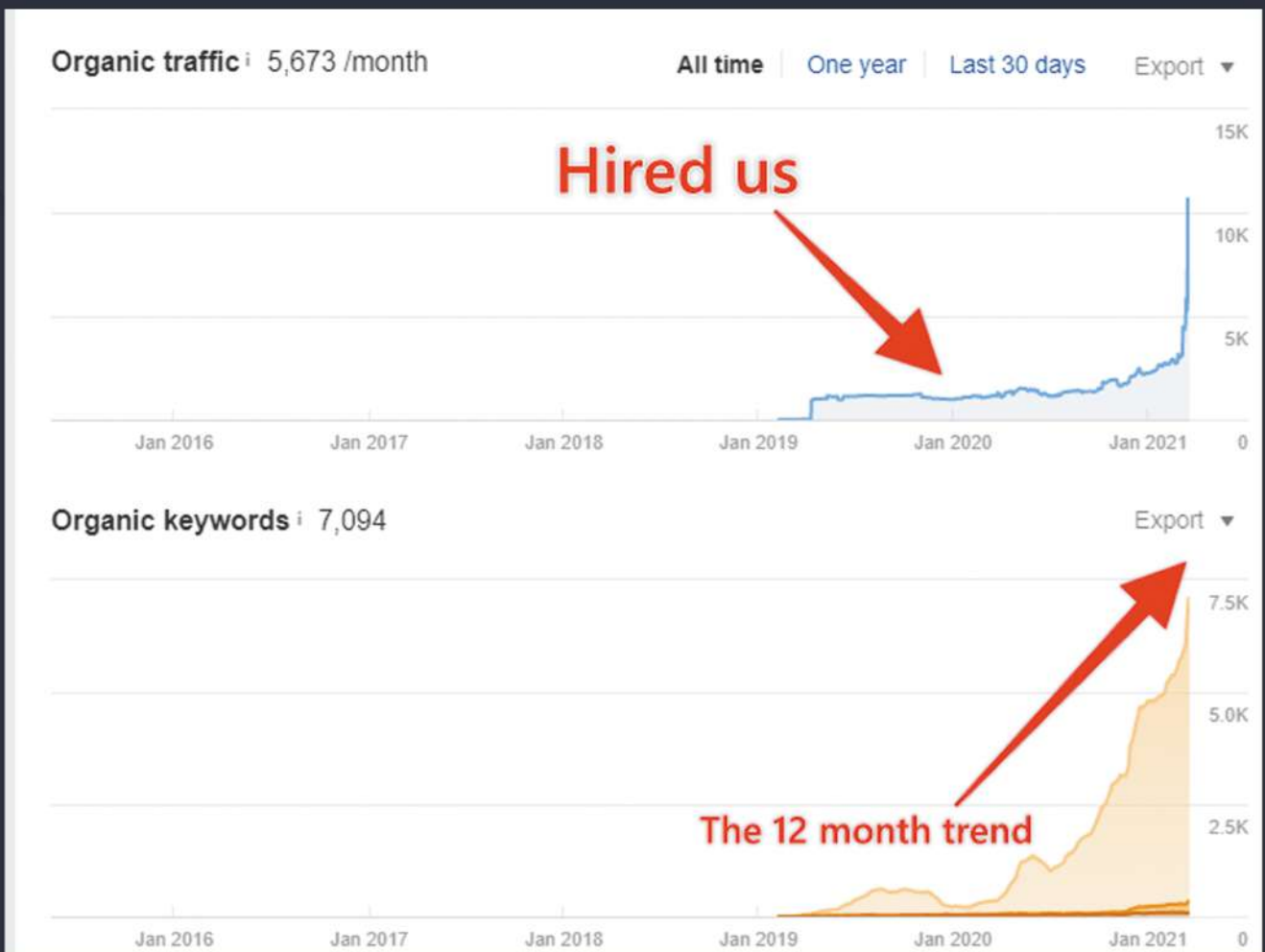
By implementing a comprehensive Digital PR & Content strategy to dramatically scale organic traffic over 12 months by targeting high value and high organic traffic keywords.

Mar20,  
2021



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We used our link prospecting team to first identify, then target, and finally acquire high DA and niche relevant opportunities from highly trafficked CBD and canna related blog sites.



Mar20,  
2021



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We also created newsworthy content that was organically linked to from authoritative sources, all in all, this campaign took over 12 months and the main keyword that drove the increase in revenue is attributable to **"cannabis near me"** **"weed delivery near me"** and many other variations of that keyword, with extremely high monthly search volumes and competition.

cannabis delivery los angeles	3	70	48	0.90	10	2	13	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
weed delivery to me	🔗	900	76	—	10	14		heyempy.com/cannabis-delivery-los-angeles +	~	SERP
los angeles marijuana delivery	📍	80	48	4.50	9	3	13	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
recreational weed delivery los angeles	🔗	90	44	—	8	4	11	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
medical marihuana los angeles	🔗	400	17	—	8	11	114	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
deliver marijuana	2	80	62	—	8	4	117	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
best weed delivery los angeles	📍	70	12	2.50	7	4	13	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
marijuana dispensary near me	2	42,000	36	1.40	7	26		heyempy.com/cannabis-	~	SERP
weed delivery	2	18,000	78	1.70	25	6	14	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
weed delivery service		800	49	2.50	22	8		heyempy.com/cannabis-delivery-los-angeles +	~	SERP
marijuana delivery services	2	100	47	6.00	17	3		heyempy.com/cannabis-delivery-los-angeles +	~	SERP
marijuana delivery los angeles	📍	150	48	2.00	16	3	14	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
recreational weed delivery		350	43	1.00	14	6	144	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
weed delivery service near me	🔗	250	67	1.70	11	7	11	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
marijuana delivery la	2	30	48	—	11	1	16	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
medical marijuana delivery los angeles	4	90	48	1.70	10	3	11	heyempy.com/cannabis-delivery-los-angeles +	~	SERP
pot delivery	📍	300	42	3.00	10	8		heyempy.com/cannabis-delivery-los-angeles +	~	SERP