



ALCHEMYLEADS

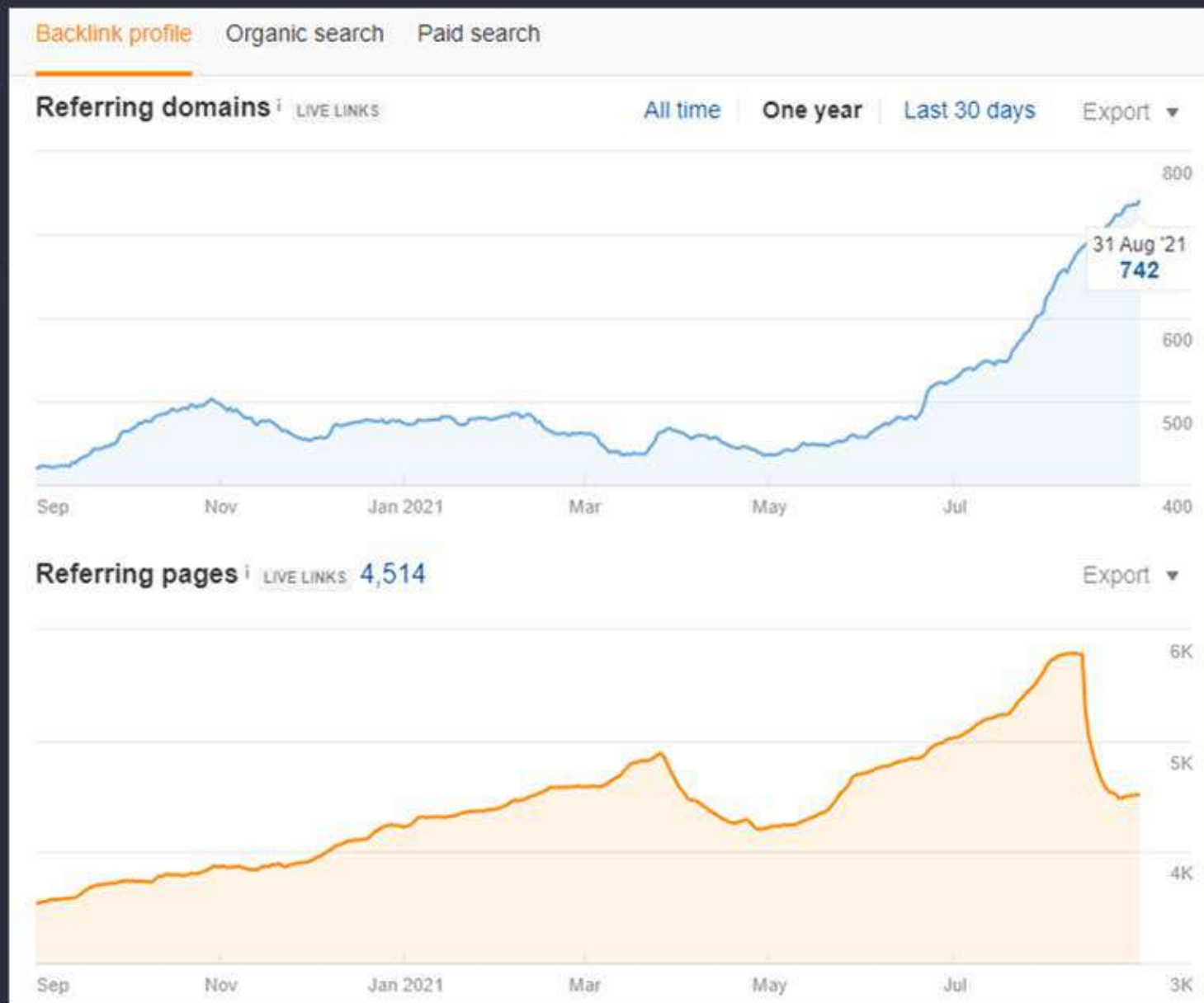
Digital PR for the Health & Wellness Industry

Are You Ready **To Grow Your Business?**

We make the magic happen by increasing sales and conversions, not just rankings.

Mar20,
2021

AlchemyLeads took over the Digital PR in July of 2021 and a noticeable increase in high DA (30-96) links can be seen since our commencement date.



Mar20,
2021



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Below are an example of a few links achieved using our manual PR prospecting process.

URL	DA	Landing Page	Anchor
www.cheese.org/healthresources/How-to-keep-your-areachest-program-outdoors	56	https://findyou.healthypixie.com/learn-to-defend-against-the-cold	less cold
www.fitness.com/news/5-ways-to-stay-fit-and-healthy/	35	https://findyou.healthypixie.com/best-essential-oils-for-skin	Essential
www.ignouwater.com/how-to-stay-healthy-before-your-travel/	42	https://findyou.healthypixie.com/10-ways-to-keep-your-healthy-travel/	health
www.mommyblogger.com/2017/01/10-things-to-keep-in-mind-when-you-are-pregnant.html	32	https://findyou.healthypixie.com/learn-to-keep-your-baby-healthy-at-work	right pr
www.loveyourpregnancy.com/5-ways-to-stay-healthy-during-pregnancy/	33	https://findyou.healthypixie.com/cultural-pregnancy-guides	healthy
www.babytalkthings.com/ways-to-have-a-safe-and-fulfilling-road-trip/	42	https://findyou.healthypixie.com/10-ways-to-keep-your-baby-healthy-travel/	health
www.meritmag.com/3-vitamins-that-boost-your-metabolism/	39	https://findyou.healthypixie.com/why-you-need-vitamin-d	correct
www.ama-assn.org/first-time-pregnancy-everything-you-need-to-know/	33	https://findyou.healthypixie.com/best-essential-oils-for-skin	healthy
www.babytalkthings.com/ways-to-keep-your-baby-healthy-during-pregnancy/	72	https://findyou.healthypixie.com/learn-to-keep-your-baby-healthy-at-work	vitamin
www.babytalkthings.com/ways-to-keep-your-baby-healthy-during-pregnancy/	64	https://findyou.healthypixie.com/best-essential-oils-for-skin	ways to
www.hearthealthy.com/the-benefits-of-a-family-camping-trip-this-summer/	35	https://findyou.healthypixie.com/10-ways-to-keep-your-baby-healthy-travel/	health
www.ama-assn.org/first-time-pregnancy-everything-you-need-to-know/	41	https://findyou.healthypixie.com/learn-to-keep-your-baby-healthy-at-work	proper



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Key Takeaways:

Increased 30 day Revenue 6.7% to \$148,600

Increased Conversion Rate by 6.1% to 5.7% total

Improved over 648 target keywords by improving Digital PR

Increased total backlinks by over 229 in 60 days

Backlinks ⁱ

8.18K +229

Recent 13.3K

Historical 27.5K

Referring domains ⁱ

742

Recent 856

Historical 1.28K

Organic keywords ⁱ

17.4K +648

PPC 0

Mar20,
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