



3PL eCommerce SEO Case Study

How AlchemyLeads increased organic traffic by 4x in just 12 months, **without any paid advertising.**



Organic keywords by top position

1-3 4-10 11+





- We implemented our **internal link prospecting outreach system** on behalf of our client to garner high authority backlinks.
- We built roughly ~50 links per month over the course of 12 months targeting their most profitable keywords, including **“ecommerce, 3PL, order fulfillment, ecommerce shipping, shipping company”** and many more.
- We now have over **8,000** high difficulty keywords ranking on the first page of Google search.
- In that time, the client’s **organic traffic grew** from 40,000 monthly visits in November of 2021 **to 180,000 monthly visits** in November of 2022.
- The client’s **total revenue similarly exploded 3x vs. the prior year.**