



# B2B SEO Case Study

How we helped an Industrial Cleanroom Manufacturer increase total leads and revenue by **+270% in just 90 days**

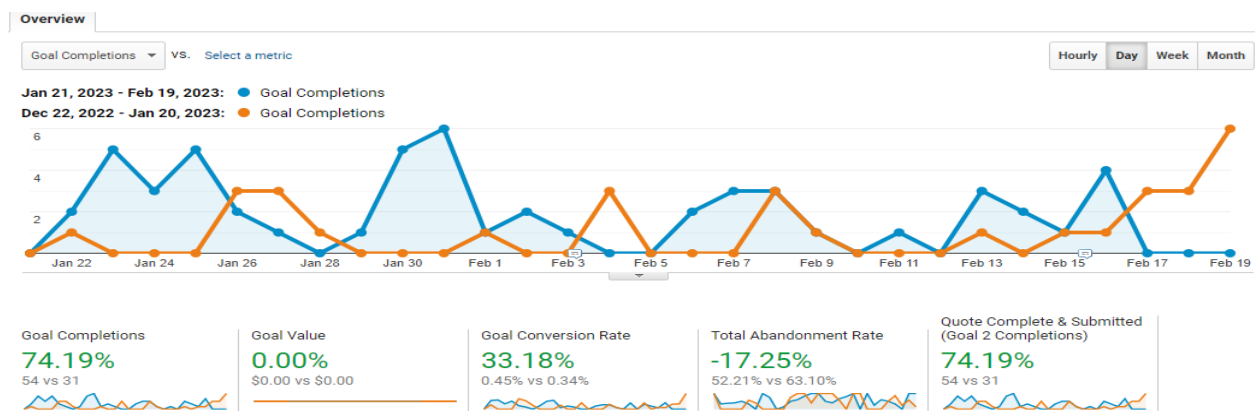
Our client is a **B2B Industrial cleanroom manufacturer**, with an AOV of \$50,000+ per commercial project.

We helped fix many onsite technical issues, like mixed href lang and 404 errors. In total, **we fixed 933 mixed localization pages** and **corrected 307 404 errors**.

We ideated 120 content topics within 3 months, with 32 new blog posts published. Many new blogs are ranking on or near the **first page of organic search** and are generating long-tail high converting traffic.

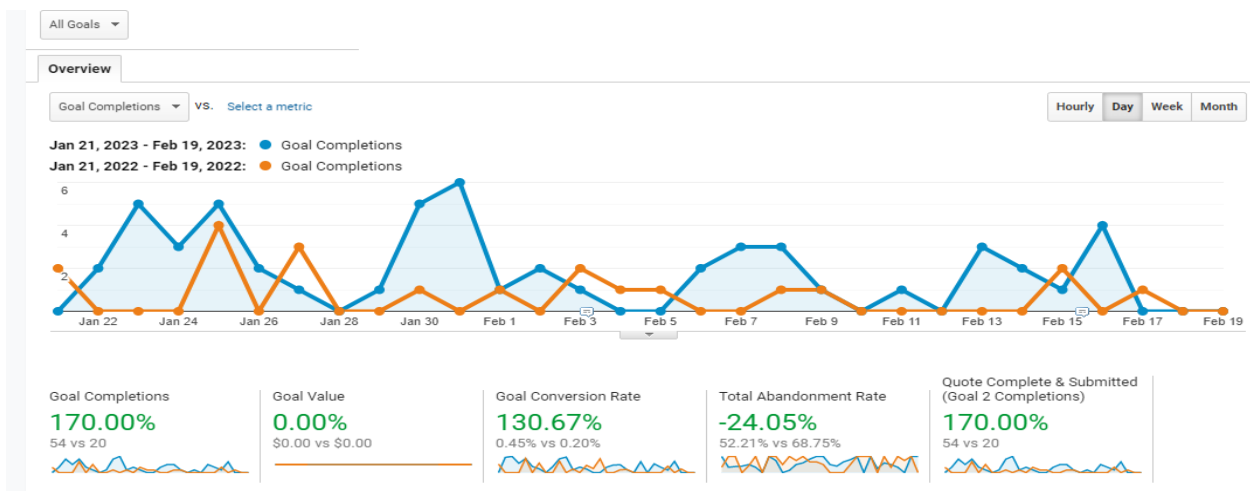
Finally, we earned 93 high quality backlinks from across the web pointing to key client pages and posts, improving rankings, traffic, leads, and the most important metric, **gross revenue**.

From Month 2 to Month 3, **total leads grew 74%**, from 31 quote requests per month to 54 quote requests per month





Within the first three months of our SEO campaign (11/22-2/23), our client has already seen a **225% increase in total leads, from 20 to 54 quote requests completed**, year over year.



# LEADS

For context, our client went from a baseline of \$1,000,000 per month in new sales opportunities; growing to a new baseline of **\$2,700,000** per month in new sales opportunities after only three months of engaging AlchemyLeads. **(+270% revenue)**