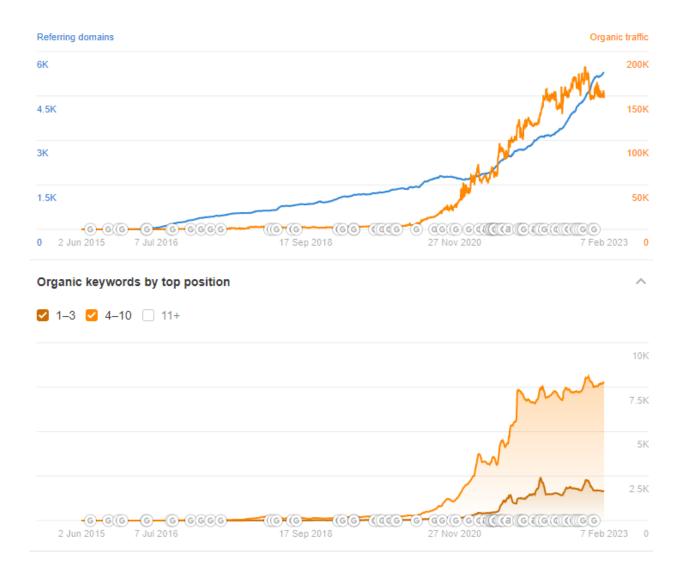


## **3PL eCommerce SEO Case Study**

## How AlchemyLeads increased organic traffic by 4x in just 12 months, without any paid advertising.





- We implemented our **internal link prospecting outreach system** on behalf of our client to garner high authority backlinks.
- We built roughly ~50 links per month over the course of 12 months targeting their most profitable keywords, including "ecommerce, 3PL, order fulfillment, ecommerce shipping, shipping company" and many more.
- We now have over 8,000 high difficulty keywords ranking on the first page of Google search.
- In that time, the client's organic traffic grew from 40,000 monthly visits in November of 2021 to 180,000 monthly visits in November of 2022.
- The client's total revenue similarly exploded 3x vs. the prior year.