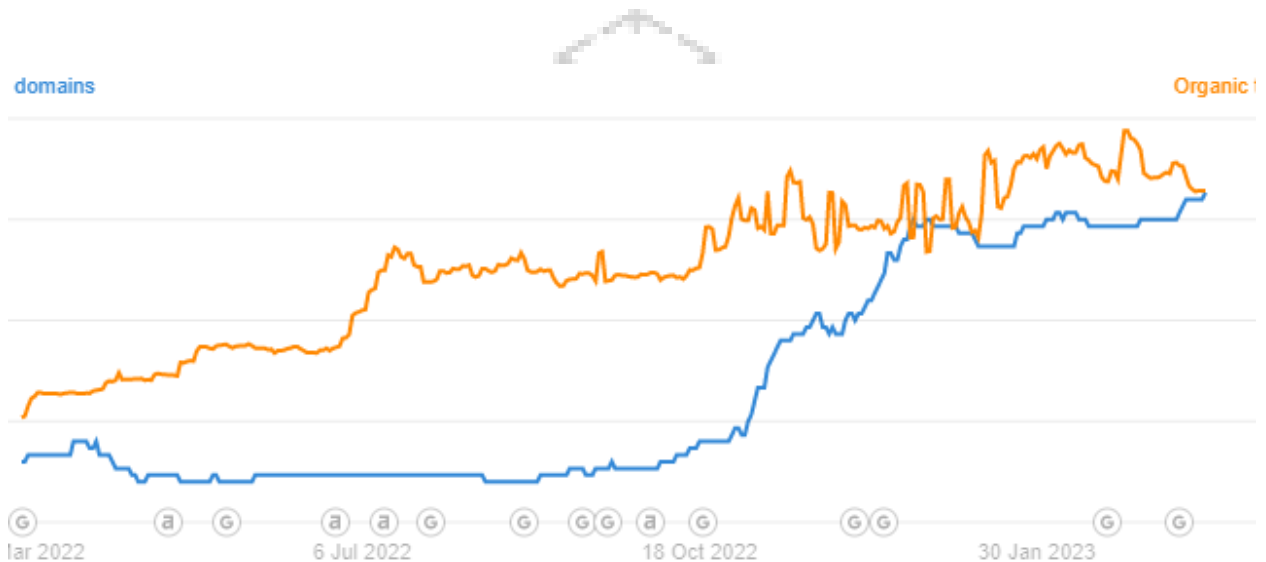




# Automotive eCommerce SEO Case Study

How AlchemyLeads increased organic traffic by 4x in just 12 months, **without any paid advertising.**



- We implemented our **link prospecting outreach system** on behalf of our client to garner high authority backlinks.
- We built roughly ~10 links per month over the course of 12 months targeting their most profitable keywords, including **“bed liner kits, ppf kits, paint protection film, bed liner spray guns, bed liner kits, ppf kits, vinyl wrapping, ceramic coating”** and many more.



- We now have over **969** high difficulty keywords ranking on the first page of Google search.
- In that time, the client's **organic traffic grew** from 3,000 monthly visits in March of 2022 **to 12,000 monthly visits** in March of 2023.



- The client's **total revenue similarly grew 2x vs. the prior year.**

