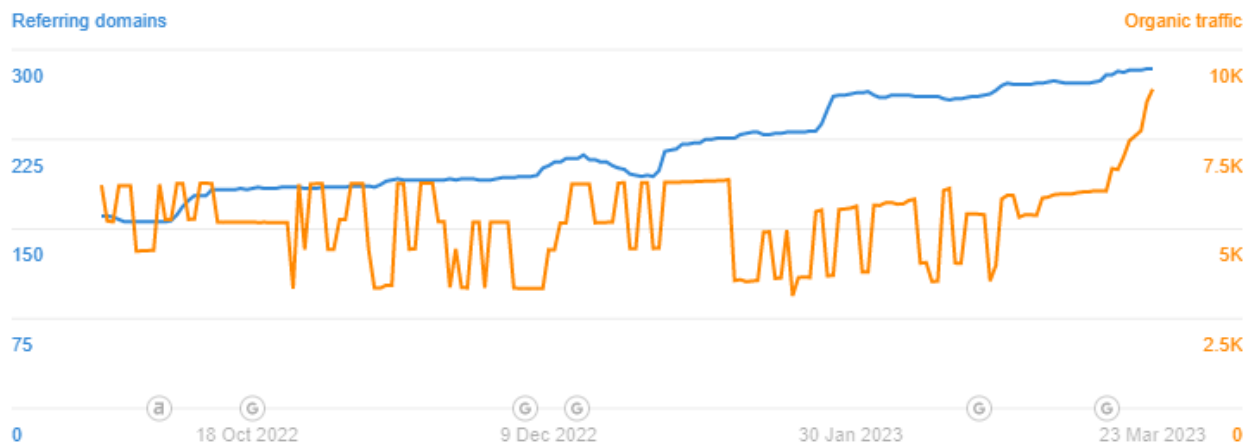




Pet Pharmacy eCom SEO Case Study

How AlchemyLeads doubled organic traffic in just 6 months, **without any paid advertising.**

Referring domains URL Rating Organic traffic Organic traffic value Organic pages
 Paid traffic Paid traffic cost



- We implemented our **link prospecting outreach system** on behalf of our client to garner high authority backlinks.
- We built roughly ~25 links per month over the course of 6 months targeting their most profitable keywords, including **“apoquel for dogs, pet pharmacy, heartgard for dogs, rimadyl, glandex, carprofen for dogs, zydaclin, pet supplies, pet medications, pet meds delivered, dog pain meds, quellin for dogs, rimadyl for dogs”** and many more.



- We now have over **1,118** high difficulty keywords ranking on the first page of Google search.
- In 6 months, the client's **organic traffic grew** from 5,000 monthly visits in September of 2022 **to 10,000 monthly visits** in March of 2023.



- The client's **total revenue is projected to grow by 3x YoY**

ALCHEMY
LEADS



Pet Pharmacy eCom SEO Case Study

How AlchemyLeads increases organic traffic 3x in just 30 days,
without any paid advertising.



- We implemented our **link prospecting outreach system** on behalf of our client to garner high authority backlinks.
- We built roughly ~30 links in 30 days targeting their most profitable keywords, including “**apoquel for dogs, pet pharmacy, heartgard for dogs, rimadyl, glandex, carprofen for dogs, zydaclin, pet supplies, pet medications, pet meds delivered, dog pain meds, quellin for dogs, rimadyl for dogs**” and many more.



- In only 30 days, the client's **organic traffic grew** from 3,000 monthly visits in February of 2023 **to 10,000 monthly visits** in March of 2023.

